



Optimize: Continuous Improvement



Optimize

You don't have to perfect – but you do need to be better.
The best teams are relentless about continuous improvement.

Meeting	Weekly Standup	Monthly Strategy	Quarterly Optimization
Questions	What happened this week? What are next week prioties? What are roadblocks?	Review Action Plan KPIs What went well this month? What was a fail? What did we learn? What are next months priorities?	What strategies are preforming Best / Worst How do we adjust? What's the biggest priorities and focus in the coming months
Time	15-30 minutes	1 hour	2 hours
Action Items	Meeting outcomes	Adjust the Action Plan	Adjust your MAPS Canvas and Action Plan if needed