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**MARKETING®
DEPARTMENT**

AEROSPACE & DEFENSE NETWORKING

**The A-List of must-attend conferences and
trade shows for the A&D industry in 2024**

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Aerospace & Defense Networking

With upwards of 3,000 thriving aerospace and DoD companies in Michigan and a workforce of over 50,000 skilled professionals, Michigan aerospace and defense supply chains are booming. As more companies consider expanding or pivoting their work to include aerospace and defense, industry professionals are emphasizing the importance of relationship-building and making face-to-face connections.

“Aerospace and defense industries are filled with opportunities, and while certifications like AS9100 are an important first step to create credibility and open doors, the key to achieving growth is connecting to the right potential customer,” says Marketing Department, Inc. CEO Karyn Olsson. “These industries have vast and deep supply chains so whether you research, design, engineer, manufacture or test, there’s room for you. Attend events, make connections, and grab your piece of the pie”.

To assist companies currently working in aerospace and defense, or those hoping to pivot, Marketing Department, Inc. has compiled a list of must-attend events taking place in Michigan and across the country this year.

Good luck making connections!

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March

- 18-21** [Satellite 2024](#), Washington, DC: Stay at the forefront of the satellite industry
- 19** [NDIA ACC Industry Day](#), Detroit, MI: Army contracting opportunities
- 21** [Women in Defense MI Superstar Networking](#), Troy, MI: Make defense connections
- 26-28** [AUSA Global Force Symposium](#), Huntsville, AL: Army contracting and partnerships

April

- 3-4** [Unmanned & Autonomous Systems Summit](#), National Harbor, MD: Integrating UxS capabilities
- 8-11** [39th Space Symposium](#), Colorado Springs, CO: Premiere event for global space professionals
- 9-11** [MRO Americas Aviation Week](#), Chicago, IL: Largest gathering of aviation maintenance community
- 23-25** NDIA [Michigan Defense Expo](#), Warren, MI: Premiere DoD buy/supplier event
- 25** [AUSA Breakfast at MDEX](#), Warren, MI

May

- 7-9** [NDIA Cyber Event](#), San Antonio, TX: USAF modeling & simulation summit
- 14-15** [Space Tech Expo](#), Long Beach, CA: B2B exhibition and conferences for the space industry
- 16** [Women in Defense MI Superstar Networking](#), Ann Arbor, MI: Make defense connections

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June

- 8-9** [Selfridge Air Show](#), Selfridge ANGB, MI: Showcase the positive impact of STEAM on young people
- 14** [AUSA Army Birthday Ball](#), Detroit, MI: Celebrate the Total Army Force

July

- 19** [NDIA Michigan Annual Dinner Meeting](#), Grosse Pointe, MI
- 22** [Women in Defense Scholarship Golf Outing](#), Shelby Charter Township, MI

August

- 13-15** [NDIA GVSET Symposium](#), Novi, MI: Digitizing the Army to enable formations
- 23-26** [NGAUS Conference & Exhibition](#), Detroit, MI: Army and Air National Guard annual meeting

September

- 4-6** [AIAM AeroOne](#) Novi, MI: Roundtables, networking & panel discussion for aerospace
- 14-15** [AFA National Convention](#), National Harbor, MD: Gathering of Air & Space Forces delegates
- 16-18** [Air, Space & Cyber Conference](#), National Harbor, MD: Networking and knowledge sharing

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October

22-24 [NBAA Business Aviation Convention & Exhibition](#), Las Vegas, NV

November

18-20 [CyberSat24](#), Reston, VA: Satellite security event — thwarting next-gen attacks

December

8-9 [North American Space Summit](#), Merritt Island, FL: Industry issues, trends and opportunities

10-11 [Space Power Conference](#), Orlando, FL: TBA hosted by Space Force Association



Call us direct to understand how we can help your aerospace and defense businesses thrive!

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